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# The Second GT and **Mtatsminda Park Medical Festival**



**Institute of Clinical** Oncology -**Experienced** Specialists and **Unique Operations** 



"Give Blood Save A Life"- the Natalia Kvantaliani **Central Blood** Bank



The N Qiron+ **Neonatology Centre -**An Innovation-**Oriented High Tech** Clinic



**Bariatric** and **Metabolic Surgery** Service will help you get slimmer and stay slimmer



bredent group Germany with bredent Georgia Held an Implantology **Course for Enhancing Qualification** 



**Radiation Medicine Centre Brings the Best International Treatment to** Georgia



Talizi - Hair **Transplantation with State-of-the-art Technologies and Guaranteed Results** 

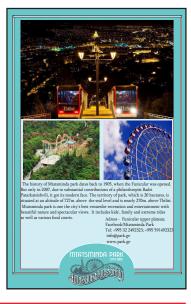


**Amtel Hospital -**Full scope of **Medical Services in** One Place



**Chapidze Heart Centre At Your Service** 





# Institute of Clinical Oncology - Experienced Specialists and Unique Operations

The Institute of Clinical Oncology is one of the leading therapeutic and diagnostic facilities in Georgia, and is equipped with modern diagnostic and treatment technologies. It was founded in 2012 by Professor Gia Nemsadze, who occupies a distinguished place in the Georgian medical field. The institute is known for its ongoing staff development and material-technical upgrading.

Nino Otarashvili

The Institute of Clinical Oncology aims to become the leader in the prevention, diagnosis and treatment of oncological diseases and to provide patients with advanced oncology services. It provides a wide range of medical services for around 3,000 patients a year. Up to 1,700 surgeries of different levels of complexity are performed on head and neck, chest and abdominal, mammological, gynaecological, urological, skin, soft tissue and bone tumors. The clinic develops and widely uses non-standard surgical operations on widespread and recurrent tumors. Patients are treated by highly qualified professionals in different areas.

The Institute of Clinical Oncology has performed a number of rare and unique

Surgery on the middle part of the cancerous oesophagus, using resections of the sternum and clavicle and extended neck dissection lymphadenectomy.

Kidney cancer nephrectomy using instant diaphragm resection and lower part of the left kidney dissection

Gastric cancer pancreaticoduodenec-

Extended pneumonectomy for lung cancer and full resection of tracheal bifurcation

Front, back and small pelvic total exenteration.

During recurrence of breast cancer, simultaneous resection of sternum and multiple ribs.

The Georgian Times interviewed Ivane Nemsadze, Development Manager of the Institute of Clinical Oncology, re-

The most important thing for us is the quality of treatment in our clinic. Georgia is a small country, and information goes viral instantly by means of our clients. Our advertisements are our patients, who have been treated in line with European guidelines. In 2012 our investment fund was pretty low, as Gia Nemsadze's policy is to develop medical services rather than improve his personal finances. Our income has consistently been spent on reinvestment, and this has also significantly increased our capital.

We have since been joined by strong specialists from a wide range of oncological fields, such as the President of the Association of Oncology of Georgia, Professor Vladimer Kuchava and Professors Guram Menteshashvili, Besik Khvedelidze. Mariam Gablishvili and Zurab Chkhaidze. Thus we cover the entire oncological spectrum from head and neck to soft tissues. Regenerative plastic surgeries are also performed.

The establishment of our broad professional team of doctors since 2013 has brought a new spirit to our facility, and given a rise to the natural growth of our technical-material base. We are equipped with the latest model devices for ultrasound, mammography, computer tomography, X-rays, echo-cardiograms etcet-

The business has also developed thanks to proper management and strategic vision. In the financial and economic ratings of Georgian healthcare companies, the Institute of Clinical Oncology is in the top 100 and is in 19th place within the gold standard category. And this has all been achieved in 4 years.



growth, bringing stability to this stressful environment. We have our own responsibility in this complex battle and we fight to develop our segment. We are confident that if everyone develops their own segment successfully we will live in a good country and have a healthy society.

### What are your achievements?

We achieve something new every day thanks to our surgeons, anaesthesiologists, intensive care specialists, oncologists and doctors in different fields of research diagnostics. Each successfully performed surgical operation is a stimulus to intensify the battle against cancer.

Another achievement of our clinic is the creation of a strong medical team. When a strong doctor prefers to work and the North Caucasus, and the occupied territories of Abkhazia and Samachablo. They receive appropriate medical services at the same cost as for Geor-

# What is your full range of servic-

Our basic medical services are: mammology, gynaecology, urology, abdominal surgery, thoracic and head-neck surgery and laparoscopic surgery. Endoscopic diagnosis is also carried out, along with echoscopy, X-rays, tomography, chemotherapy, patho-morphological and general laboratory tests and the auxiliary therapeutic diagnostics required prior to all operations. We also perform all kinds of other surgeries which accompany auxilAll the medications we use have been checked and approved at all stages.

One patient is compared to another in these tests. The drug manufacturers find it worthy to conduct such surveys so they can receive final approval to begin marketing and promoting the medication a certain way. Costly chemotherapy medications are necessary for infusions, or when patients fail to complete an additional course of treatment upon completion of their original course. The pharmaceutical companies offer these for a fee. Such programmes are carried out in our chemotherapy department to provide Georgian patients with greater benefits and support.

The same studies are being undertaken in the United Kingdom and United States of America. It is noteworthy that we have lots of charity cases. Many of our patients are treated through charitable programmes annually (100,000 GEL). But everything is balanced. The health system helps us with funding, and patient numbers increased once primary diagnostics were covered by the universal Georgian health insurance. Numerous people who once would not dare visit a doctor for financial reasons are now free

### Do you cooperate with other countries? What sort of training do you provide?

We work closely with leading specialists in Denmark, Israel, USA, and Germany and Turkey. These contracts were obtained thanks to our active participation in international conferences. We conduct online consultations, and plan to develop medication and radiation ther-

Our personnel feel comfortable because they receive their salaries once a fortnight without delay. Comfort of the staff means comfort of the patient. There is a very special atmosphere here because we have a different calibre of patients. We have psychologically retrained our







garding the clinic's establishment and innovations.

# When did the Institute open?

We opened on June 8, 2012. Initially, mammology was the main activity of our clinic. Gia Nemsadze, our head and founder, is distinguished from other doctors by being a universal surgeon-oncologist. He received his education in St. Petersburg, and has studied the abdomen, proctology, gynaecology and soft tissues to the highest extent.

Later Gia Nemsadze was head of the Mammology Department of the Oncology Centre in Georgia. When that was privatised he decided to create an independent mammology clinic, but given his universality, its profile was not limited to mammology. This contributed to the promotion of our clinic to some extent

At present we have capital of 14 million.

Our ultimate goal is to create a medical facility which will provide Georgian customers with the maximum services at minimal expense, and treatment which produces positive outcomes. We also aim to increase our number of specialists and offer them continuous professional de-

We perform approximately 1,500 operations a year using narcosis, and a wide range of surgeries using local anaesthesia. Unfortunately these numbers will only grow. From the business point of view this is positive for us, but we regret the fact that the incidence of oncological diseases is increasing considerably. The remedy for this improving the ecological environment: changing the general background in the country, fostering economic

alongside other strong doctors you have a good team. The clinic provided around 4000 different types of medical services for patients redirected to us in 2016.

### What kind of innovations are taking place in your clinic?

We have invested in a plot of land, over one hectare in area, beside our present facility. We have erected one new building, so far, which is a computer tomography and morphological laboratory which is necessary for post-operative diagnostics. The whole administration team has also been placed in this new building, and we intend to build a new oncological hospital, covering 20,000 square metres, on the same plot. We are seeking to create a new medical hub in Transcaucasia. 30% of our patients come from Azerbaijan, Armenia

iary therapeutic diagnostics, inter alia cardiography, external breathing and so forth. We also provide post-operative massages and offer patients psycho-rehabilitation courses.

Chemotherapy is expensive. We cooperate with a number of British and US pharmaceutical companies which provide support for chemotherapy patients. The resulting medical tests are, in most cases, wrongly interpreted in our county. It is said that Georgian patients are being used for experiments, but this is not true. No one is testing the actual drugs used because this is not necessary. The side effects of chemotherapy are: hair loss, arrhythmia, unstable blood pressure etc.. so within the process we use many other approved medications and infusions which prevent a worsening of the side effects.

personnel so that they know how to talk to people, provide them with information, calm them down and support them. Psychological support is one of the main pillars, alongside treatment, in conquer-

In 2018 we intend to begin constructing a new building, which should be completed by 2021. This will contain our radiotherapy and radiation therapy department. Radiotherapy is a less developed segment here, which is why we decided to work with partners from Turkey, where the highest level radiotherapy is provided. They come to Georgia with doctors and management and train our specialists in our facilities. We also send our specialists there for training. We hope Turkish doctors will continue supporting us until

# The Georgian TIMES

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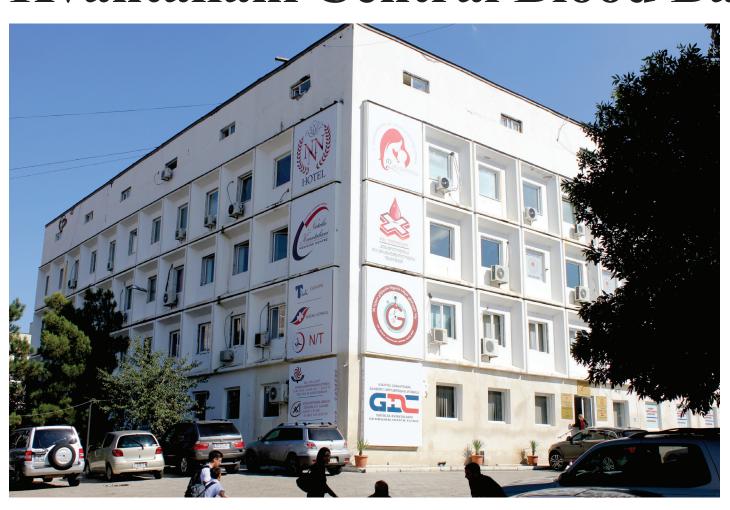
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# EDITION

# "Give Blood Save A Life"- the Natalia Kvantaliani Central Blood Bank



also provided with complete blood count tests, syphilis serology blood tests, the surface antigen of Hepatitis B virus test (HBsAg), a viral marker blood test, a Heptitis C antibody virus test (HCV) and a human immunodeficiency virus antibody tests (HIV)

The body soon starts to replenish donated blood, and this process has a positive impact on human health. As donors also receive full and comprehensive information regarding their health conditions, as mentioned above, it is in their own best interest to begin giving blood for free.

Due to its well-established information policy and the conditions offered to donors, the Natalia Kvantaliani Central Blood Bank has retained leadership in its field and breaks the previous record for donor numbers year on year. However the clinic urges as many of the public as possible to take part in the "Give Blood, Save A Life" campaign to make a significant contribution to this much needed work.

The founder of Central Blood Bank, Natalia Kvantaliani, also owns the Borjomi Icy Hotel. Noted for its panoramic views, the hotel is located in the vicinity of Borjomi Central Park. It has 42 rooms of duplex and standard type at affordable prices and incorporates a wellness centre, fitness hall, the Icy Borjomi restaurant and a caf?-bar. All these things give holidaymakers maximal comfort.

Address: No. 1 April 9 St, Borjomi Tel: (032)247 63 36

One of the companies represented at the Medical Festival organised by The Georgian Times Media Holding and Mtatsminda Park on the last weekend of September was thw Natalia Kvantaliani Central Blood Bank, which combines a number of medical institutions with different remits. Natalia Kvantaliani is the founder and Director General of the facility.



The Blood Bank's aim is to provide patients and their relatives with the most comfortable environment and healthcare services which meet their personal needs. It is also actively engaged in different humanitarian missions which seek to ensure access to quality and timely healthcare services for everyone.

The Natalia Kvantaliani Central Blood Bank donates blood for patients with severe pathologies, onco-hematologic and blood oncologic pathologies, newborns, pregnant women, surgical and traumatological cases, victims of car accidents and gynaecological patients. Blood transfusion often becomes an urgent need following car accidents and during pregnancy, cardiac and oncological surgery etc.: patients can need new blood components on a

daily basis. However, there is always a shortage of new blood components because of the limited number of donors, and present supplies are insufficient. This poses a serious threat to the health and lives of our citizens who are in distress.

In the hope of eradicating this deficiency, the blood bank regularly organises a campaign called "Give Blood, Save A Life". The ultimate goal of this campaign is to create the necessary blood reserves for each eventuality. The campaign relies on public goodwill, as it asks people to give blood without payment, as is common in European countries. However donors are provided with free medical examinations. After determining their blood group, rhesus, rhesus phenotype, cell factor and basemostopin levels, primary donors are









# EDITION

# The N Qiron+ Neonatology Centre - An Innovation-Oriented High Tech Clinic

N Qiron+ Neonatology Centre has been providing a full range of neonatal intensive care services since 2014. It is equipped with the latest model high tech equipment. Its paediatric outpatient unit is staffed by highly qualified paediatricians, paediatric neurologists, surgeons, neurosurgeons, orthopedists, geneticists, nephrologists and dermatologists, and it also offers an ultrasound room where cardiac, neuroscopic and orthopaedic examinations are conducted. The clinic's diagnostic laboratory enables doctors to provide rapid and high quality examinations and accurate diagnoses on the spot.



The clinic works with neonatology centres in Israel, France and Germany. It also has its own emergency service, staffed by brigades of paramedics who can provide emergency care services for patients with urgent problems anywhere in Georgia and hospitalise them if necessary. It is part of the universal healthcare programme, which helps it maintain a comprehensive array of quality care services, and its owners have developed a project to create a multi-profile perinatal centre at a cost of 5 million dollars.

At the second annual Georgian Time Media Holding and Mtatsminda Park Medical Festival the N-Qiron + clinic was represented by its head, Professor Gela Metskhvrishvili, Doctor of Medical Sciences, and Tamar Danelia, who manages its intensive care service. Here they tell The Georgian Times about the clinic's current services and future plans.

# Professor Gela Metskhvarishvili:

Children come to our neonatology centre from all over Georgia. We offer them a full range of intensive care services, which are delivered according to guidelines and protocols recognised in the USA, Europe and other leading countries. We have a close cooperation with neonatal clinics in Israel, France and Germany: most of



our staff have worked in Israel as interns, and some of our doctors have enhanced their qualifications in the leading French clinics. We also share experience with the leading neonatal clinics in Germany as part of the qualification enhancement process, which is of paramount importance.

The clinic has the human and technical re-

sources to provide comprehensive neonatal care services for 80 children at a time. Particular attention is given to creating a comfortable environment for parents whose children are suffering from complicated diseases, providing them with continuous information about their condition and allowing them to keep in contact with them.









# Tamar Danelia:

Our Intensive Care Service incorporates both interim and extensive care units. We can receive children from 0-28 days and deliver medical services for them until needed. All types of nonsurgery treatment is provided by our highly qualified neonatologists and junior doctors.

Our emergency service is equipped with a mobile reanimation unit, which has all the necessary equipment and medications to ensure safe transportation of the patients. Our brigade of experienced neonatologists possess all the skills necessary for delivering critical care.

Our pediatric department offers consultations with a neurologist and cardiologist. All patients are given the opportunity to benefit from the latest innovations in neonatology, whether they be technical (such as the latest model medical ventilators) or new protocols and guidelines.

# **Bariatric and Metabolic Surgery Service** will help you get slimmer and stay slimmer

The Bariatric and Metabolic Surgery Service at Health House was opened two years ago. Excess weight is a chronic disease which is a contributory factor in many other health problems - from diabetes mellitus to cardiovascular diseases, including depression and cancer. Losing excess weight and maintaining weight loss is difficult but not impossible, and Bariatric and Metabolic Surgery Service interventions will help you control your weight and send diabetes type II into remission.







Nino Otarashvili

Our doctors are ready to help those whose Body Mass Index is greater than 35 and perform endoscopic examinations and repeated surgical operations on those patients who need further bariatric intervention (re-bariatrics). Interventions can be performed on Diabetes Type II patients with a lower Body Mass Index (>33 BMI). Our doctors have special expert knowledge and experience in this field, and are members of IFSO (the International Federation for Surgery of Obesity). They produce results which will improve your state of health and

The modern arsenal of bariatric surgery includes the following surgical interventions, which have up to forty modifications:

- \* Laparoscopic bandaging of the stomach
- \* Laparoscopic longitudinal or sleeve gas-

- \* Mini gastric bypass
- \* Gastric bypass on a short knee
- \* Gastric bypass on a long knee
- \* Biliopancreatic diversion
- \* SADI-S (single anastomosis duodeno-ileal bypass with sleeve gastrectomy).

Simultaneous surgical interventions are available only at Health House. Abdominoplastic and dermolipechtomy surgery can be undertaken alongside bariatric surgery. These surgeries are performed using laparoscopy and the latest bespoke American equipment, in accordance with all international standards of bariatric and metabolic surgery. SADI-s surgery was performed for the first time in Georgia at Health

The Bariatric and Metabolic Surgery Service will help you:

- \* develop a treatment plan and surgery option tailored to your needs;
- \* set realistic and achievable weight-loss
- \* Learn the skills necessary to maintain weight loss over the long term.

All our patients undergo intensive post-operative checks, within 1 and 3 months and then after 1 year. They then pay us visits once a year, depending on their general health condi-

Here Professor Nikoloz Gvakharia,, Doctor of Medical Sciences and Head of the Surgical Service at Health House, talks to The Georgian Times about the Bariatric and Metabolic Sur-

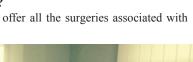
# When was this service established?

The general surgical service at Health House was opened 2 years ago in a new block of the building. The clinic is relatively small, but equipped with the infrastructure of larger clinics. We can perform surgeries of all levels and difficulties using both laparoscopy and traditional methods.

A number of services are available, inter alia: surgery, traumatology, gynecology, oncology and urology, and of course the bariatric and metabolic surgery service. 90% of our surgeries are performed using laparoscopy, which produces rapid rehabilitation of patients and reduces the risk of postoperative complications.

What kind of services do you offer pa-

We offer all the surgeries associated with







abdominal pathologies, including oncology, metabolic surgical interventions and obesity or diabetes mellitus surgery. It is noteworthy that diabetes mellitus type 2 surgeries are performed on skinny patients. We have excellent results in this regard.

## Why should patients choose your clinic? What outstanding features do you have?

Firstly, we provide patients with high quality medical services and privacy. We also offer comfort, full medical services, cleanliness and high professionalism. A team of highly specialised doctors works with us, including a surgeon, endocrinologist, psychologist, psychiatrist, cardiologist and plastic surgeon. Patients undergo comprehensive examinations before their operations (including instrumental and laboratorial). Based on these, surgical treatment is provided for patients in order to produce stable and long-term outcomes.

Patients are always satisfied if they follow our recommendations. They defeat obesity and diabetes mellitus forever. If they do not follow them we have an opportunity to help them again through repeated surgical intervention. This happens when patients break the lifestyle rules they needed to follow after bariatric and metabolic surgeries.

# What kind of innovations do you offer?

A lot of innovations are being made in general surgery. We are progressing in the bariatric and metabolic surgery field, in particular with diabetes mellitus and obesity. We perform repeat surgeries on obesity when someone who has previously undergone surgery has gained weight again and needs further surgery. This is called repeat re-bariatric surgery, and is performed using laparoscopy.

Most of the surgeries using laparoscopy were performed for the first time in Georgia by us. As you mentioned, SADI-s was performed for the first time in Georgia in our clinic. Laparoscopic technology allows us to perform metabolic and other necessary surgical operations simultaneously on abdominal pathologies.

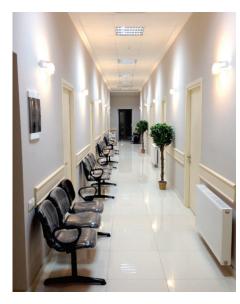
# Do you cooperate with foreign medical

We cooperate with them intensively. I founded the Bariatric and Metabolic Surgery Association in Georgia, and we have close contacts with Russian, American, British, Indian and Brazilian bariatrists. We also participate in the symposiums, and a special team of doctors leaves for a work placement once a year. It is worth mentioning that we are not inferior to the world's leading bariatric and metabolic surgery clinics, either in technology, knowledge or expertise. Surgeries which are performed successfully in the USA, Spain and Italy are performed in Georgia in the same way. This is why our surgery service has gained a number of commendations.

# What did the festival organised by The Georgian Times mean for you?

We welcomed the fact that The Georgian Times organised such a great festival because it enabled us to make a presentation about our innovations in Georgia. It promotes developing and newly emerged health fields and puts them on public display. I am hopeful that the Ministry of Health will also show interest in these fields, as this will benefit the country from an economic point of view. Bariatric and metabolic surgeries and diabetes mellitus Type II surgical operations give us an opportunity to reduce the risk of heart attacks and heart strokes by 30-40%. The Georgian Times has paid its dues by raising awareness of these fields.





# Amtel Hospital - Full scope of Medical Services in One Place

With 22 departments, world class medical equipment and around 200 qualified medical personnel, Amtel Hospital is a unique medical institution serving both children and adult patients in Georgia. Founded on basis of 6 formerly state owned medical clinics and fully renovated earlier this year Amtel Hospital provides full scope of high quality medical care services for patients at affordable prices. The top priority of Amtel Group, from the day it entered Georgia to the present, is to meet customer needs.



### **Amtel Group** investment in Georgia

Daniel Gupta (CEO of Amtel Group): I paid my first visit to Georgia in 2006, and began working here in 2007. What I liked about Georgia was the liberal economic reforms the country had made, which created a favorable investment climate for international investors like Amtel Group. Our first project in Georgia was Hotel Citadines Tbilisi, which opened in 2009. This is the first apartment type hotel to host visitors in Tbilisi. We discovered from this that there were no problems making investments and good returns in Georgia, so the Amtel Hospital project followed.

# **Amtel Hospital Project**

Amtel Group expressed interest in medical projects, and this expression coincided with the state medical property privatization process which our team actively participated in. We purchased 6 state clinics, which were operating out of one building. Their medical equipment was out-of-date, and incompat-



### tion; overall, the medical institution no longer met the needs of patients. Gradually we combined all these clinics to set up a multi-profile general hospital. We increased the number of departments to 22, completely modernized the building and cre-

ible with international standards,

and the building needed renova-

ated a comfortable environment for both doctors and patients.

# Services and **International Standards**

As in every business, our team endeavors to offer patients a package of services which meets demand and adapted to their needs. This is the uniqueness of Amtel Hospital - it is a multi-profile hospital located in the center of Tbilisi, delivering services for children and adults and bearing responsibility for providing quality medical services at affordable prices. We purchased medical equipment which is not available in any other clinic in Georgia, which enables us to perform minimallyinvasive surgical operations.

I believe our clinic fully satisfies international standards. Most importantly, competent organizations say the same, and have given us the highest assessments and the ISO 9001 international quality certificate.

### Cooperation within Georgia and Internationally

We cooperate with a wide range of local and international medical institutions and organizations. We share experiences with one another as part of these relations. As Georgia is also visited by numerous foreign guests, we cooperate closely with the international health insurance companies and render medical services for their clients.

# Healthcare Festival

The Healthcare Festival organized by The Georgian Times Media Holding was a very important and exciting event for us. We had the opportunity to inform the public about the services we deliver for our patients. Naturally, we are interested in attending similar events and express a willingness to be engaged in such interesting projects in future, in Georgia and abroad.

# **Future Plans**

We are planning to further develop Amtel Hospital, add new departments and improve the quality of services. We also intend to invest in the real estate sector. Our plans include implementation of some other projects in Tbilisi and around Georgia. We are still attracted by hotel services, and as Georgia has been visited by more than 6,000,000 tourists recently we are interested in pursuing this direction. Georgia as a country has met, and continues to meet, our expectations.





# Radiation Medicine Centre Brings the Best International Treatment to Georgia

The introduction of state-of-the-art diagnostics and treatment technologies in oncology has given patients the possibility of recovery and rehabilitation. However they are often obliged to go abroad to receive high quality medical care, as it is costly.

The Radiation Medicine Centre was founded in 2016, and offers patients international standard radiotherapy and nuclear medicine services. With the latest high-tech medical equipment and overseas medical personnel invited from abroad, we provide a world class service here in Georgia which obviates the need to seek treatment elsewhere.

The radiotherapy service is managed by the well-known Turkish Clinic Liv Hospital. Here Besik Surguladze, Doctor of Medical Sciences, and Head of Radiation Medicine Centre, explains the features of the clinic.

"Oncological diseases are now amongst the most common in medicine. But in recent years, the introduction of contemporary high-tech equipment has made it possible to manage tumors and increase the efficiency of treatment. The Radiation Medicine Centre is the medical institution in the country which is focused on delivering full diagnostic and therapeutic services in radiotherapy and nuclear medicine for oncological patients. Our goal is to help patients recover and prolong their lives, and this is achieved through highly qualified specialists setting individual therapeutic schemes for each patient.

"It is very important for us that both patients and their relatives feel hopeful and safe when they come to the clinic. This is guaranteed by our professional team of Georgian and foreign doctors. Each patient's treatment is devised by the Tumor Board, composed of highly qualified foreign specialists and native Georgian doctors. Professors of different fields: radiotherapy, chemotherapy, radiology, clinical oncology, morphology, surgery etc. discuss and plan treatments.

"The Radiation Medicine Centre uses high-tech equipment produced by the Swedish company ELEKTA and is staffed by the highly qualified medical personnel of Turkey's best clinic, Liv Hospital. This is how our patients receive high quality medical services here, at affordable prices, without having to go abroad. The introduction of an experienced medical team from Turkey was a step forward for Radiation Medicine Centre, which has improved the quality of care services and brought groundbreaking treatments to

"The centre has both radiotherapy and nuclear medicine divisions. In the nuclear medicine division, patients receive full radiation diagnostic and radionuclide therapy services. Ultra-contemporary examinations are undertaken, using radioisotope remedies like technetium-99m (99mTc) and iodine isotope (I-131), which involve bone skeleton, thyroid gland, myocardium and kidney visualisations and are distinguished by high accuracy and sensitivity. Patients with malignant and non-malignant thyroid gland tumors can be treated with I-131.

"Radiotherapy is a contemporary method of treating cancerous diseases with high tech equipment, which has only minor adverse effects. Properly planned treatment provides the maximum therapeutic effect with minimal complications. In our radiotherapy division, treatment is carried out with the linear accelerator. We offer both radical and palliative radiation therapy. The Radiation Medicine Centre is the only medical

centre in Georgia equipped with the ELEKTA linear accelerators SYNERGY PLATFORM and VERSA HD. This latest generation ELEKTA equipment can be found in only a small number of medical institutions around the world

"The ELEKTA equipment radiates tumors with great accuracy using a rapid, multi-layer, high frequency climator. This quick process saves the healthy tissues. We can also radiate a number of tumor cells (8-10) simultaneously in different modes. This minimizes the length of manipulation and likelihood of complications. We use the latest model (2015) TERABALT equipment produced by the Czech company UJP PRAHA for palliative radiotherapy. The TERABALT is a significant innovation in cobalt megavolt radiotherapy.

"Here in Georgia only the Radiation Medicine Centre is equipped with the TOSHIBA multi-layer AQUILION MB







computer tomography unit. This has an arc of 90 cm, which makes it easy to position the patient and provides accurate imaging which helps us develop the correct treatment plan.

"The clinic can serve 150 patients per day. Both the universal medical insurance and various state programmes fund our treatments. Our high tech equipment and quality medical services demonstrate that we meet all the relevant international standards, as does our team of qualified doctors from the leading medical centres of Europe and the United States. Professor Merdan Faida, the leading radiation medicine specialist in Turkey, heads our radiotherapy direction while Natalia Shengelia de Lange, who has many years' experience of nuclear medicine in Georgia and at the Vienna University Clinic in Austria, heads the nuclear medicine section

"As you know, radiation therapy has become very popular in such high tech methods in Georgia made highly qualified radiotherapy staff necessary. Although young Georgian doctors take ongoing training and qualification enhancement courses abroad, we decided this was not enough. Liv Hospital has been operating since 2013, and embraces the latest innovative achievements in science and technology. Professor Merdan Faida holds one of the most prestigious awards in radiotherapy, the "Nijad Blige". "Our collaboration with "Liv Hopital" includes the qualification enhancement in Georgian doctors, the implementation of educational programmes, participation in clinic research and the provision of joint conferences and seminars.

"The Radiation Medicine Centre became a member of ES-TRO, Europe's radiotherapy and oncology community. Through this we will be able to engage in international-scientific and practical programmes. We are also working with Georgia's leading neurosurgeons and radiologists to introduce more new methods of recent years. The introduction of treatment and we will soon be making an announcement about



# EDITION

# bredent group Germany with bredent Georgia Held an Implantology Course for Enhancing Qualification

On October 19, Georgia organized an advanced training course for Georgian and Armenian implantologists. The event was attended by export manager of bredent medical Wolfgang Lechner (Dipl.-Wi.-Inf., MBA, MSc), from Germany.

The seminar participants had a unique opportunity to get acquainted with the prospects of introducing new operational technologies, with the possibility of retraining for local doctors.

The team of high-level doctors of the Yerevan clinic "Divident" under the guidance of the consultant of the German company "bredent medical" IFZI organizer Davit Galstyan conducted highly professional master classes - demonstrative operations and a training course in implantology / Practical training program (performed on an artificial patient) for surgical and orthopedic work during implantation /. There were presentations on various topics: prosthetics on implants, discussion of complex clinical cases.

During the seminar, implantologists got acquainted with the basics of implantology, installed implants on a phantom model, and discussed possible clinical cases. A demonstration of Fast | Gentle | Aesthetic (Implantation without delay - in the cosmetic zone) was held.

The following transactions were carried out during the training courses by a group of physicians:

1. For several hours a tooth extraction, implant installation, and fixation of the crown was carried out thanks to the use of Fast | Gentle | Aesthetic. Implantation without delay - Fast | Gentle | Aesthetic | (Fast | Immediate 'gap closure' few interventions with short period of time.) Gentle | Reduced force on the bones thanks to BioHPP® .Aesthetic | No repeated gingiva trauma - gives the impression of a natural tooth stump.

2. Operation with the usage of Fast&Fixed concept, which resulted in a person with full adentia on the same day received normally functioning teeth (the method allows to install implants and fixed construction even for 4 hours).

3. During the third operation, the installation of the white SKY zirconium implant produced by the company "bredent medical" was carried out and the temporary tooth was installed.

White SKY is a single component zirconium oxide implant, which is a biocompatible material. Implants made from this material are recommended for patients who are allergic to metals. Zirconia implants are perfect for the frontal group of





teeth, where the metal can be visible through soft tissues. They make it possible to achieve a good result - a high line of a smile, a subtle biotype of the gum.

Zirconia implants are becoming an increasingly popular means of restoring a beautiful smile, especially due to their aesthetic effect and excellent compatibility with the tissues of the body. White zirconium does not cause an allergic reaction and looks absolutely natural, like a natural tooth. The use of zirconium implants also avoids the translucence of the gray line along the edge of the gums, which is often observed when using a

In general surgery, zirconium has long been used as a material for implants, but only recently it has become indispensable in dentistry. It became particularly popular in recent years, when scientists in studies on the safety and durability of bioceramics demonstrated that this material optimally corresponds to the conditions of use in the jaw.

Leaders and leading experts of Georgian clinics Dentex 95, Dens, Antipos, Exner and the Company, Prime Dent took part in the event.

The organizer of the events is bredent Georgia together with the German company bredent group.





# Talizi - Hair Transplantation with State-ofthe-art Technologies and Guaranteed Results

The Talizi hair transplant clinic was founded in 1998. From the outset it used the latest technologies approved in the USA, namely follicular unit transplantation and follicular unit extraction. The follicular unit extraction method enabled our doctors to perform small and medium-volume, as well as large, surgical operations without using stitches and sutures (around 3,000-3,500 grafts).



Hair transplant is a completely painless procedure in Talizi, which gives guaranteed results without any complications or side effects. Hair transplantation does not require any preliminary preparation, or any further treatment or postoperative period.

Talizi is internationally recognized as a leading hair transplantation clinic, and is a member of International Society of Hair Restoration Surgery. Talizi is visited by patients from all over the world. Branch clinics successfully operate in Ukraine India and the United Arab Emirates, whilst consultation centres are open in South Korea, Ireland, Lithuania and Spain.

The clinic is committed to becoming the first Georgian company to establish a Georgian quality standard in the international arena, which would be based on its continuous growth and perfection. It is led by the experienced surgeon and scientist, Doctor of Medical Sciences and member of International Society of Hair Restoration Surgery Akaki Tsilosani. The leading surgeons in the clinics are Vazha Vadachkoria, a member of International Society of Hair Restoration Surgery and author of 11 scientific treatises, Mari Gugava and Eka Kandiashvili. Experienced assistants, technicians and operating room nurses work alongside them.

Here Professor Akaki Tsilosani talks to The Georgian Times about the establishment and innovations of the clinic.

### When and how was the clinic founded?

Our clinic founded in 1998, and was the first in Georgia to specialize in hair transplantation. It is worth mentioning that

Gia Gvaramia was the first doctor to perform hair transplantation in Georgia. We only conduct hair transplants, and have succeeded significantly from the start. In 2002-2003 we performed hair transplants which were not available anywhere else in the entire Eastern Hemisphere. We conducted largescale surgical operations and transplanted as many hairs as possible during a single operation, which was not an easy thing to do.

Each person's hair grows in a particular pattern, group-bygroup, in so-called follicular units. Hair transplantation takes place without any disturbance to such units, group-by-group, and each group contains from 1 to 4 hairs. 90-95% of the 10,000 such clinics around the world make around 2,000 grafts in a single operation. Thanks to of

experience and our powerful team, we managed to make 4,000 grafts in a 2004 operation and in 2006 we broke the world record by implanting more than 6,000 grafts in a single surgical procedure. In 2012 we improved this record to 9.688 grafts. On the basis of all this we

technological innovations, our

began to offer training. We teach hair implantation techniques to doctors from all over the world. Successful dermatologists and plastic surgeons from Califorlearn our techniques and enhance their qualifications. Though they could do this is other places they choose Talizi, and this makes Georgia one of the leading hair transplantation education countries.

### Do you offer any other services?

We do not offer other services because we do only what we do the best.

### Why should customers choose your clinic?

is our expertise: we can conduct operations which are not available elsewhere. We also have a flexible payment system. A surgical operation cannot be cheap if it is done by a highly qualified doctor. Hair transplantation, for those concerned by this issue, is a dream, and making one's dream come true just for 1,000 US Dollars is a miracle. This price is affordable for Georgian patients. We also offer pay-

and Turkey. But our advantage

ments by instalments, which allow clients to pay 100 GEL per month from their base sala-

Another reason why you should choose Talizi is that we can guarantee that the transplanted hair will grow normally throughout your life. Hair transplantation is a simple and safe procedure, like tooth extraction.

### What kind of innovative technologies do you use?

We use all the state-of-theart technologies, including follicular unit transplantation, follicular unit extraction, long hair implantation and body hair transplant.

### Do you work with foreign countries?

Our teams make frequent trips abroad and perform surgical operations in England, Romania Russia Belarus Ukraine Azerbaijan, Armenia, Kazakhstan, Malaysia and Dubai. We are invited by these countries to perform surgeries there.

### What did the Healthcare Festival mean for you?

Participation in this festival was of paramount importance for us. It is the best opportunity to inform the public about our services and innovations. Many thanks go to The Georgian Times for allowing us to participate in it. We offered free consultations for interested visitors, and tourists expressed a particular interest in us as hair transplants are very costly









# The Second Georgian Times and Mtatsminda Park Medical Festival



Nino Otarashvili

The second annual Medical Festival organized by The Georgian Times Media Holding and the administration of Mtatsminda was held in the park on the last weekend of September (September 30-

October 1). It was designed to raise awareness of the need to lead a healthy lifestyle and promote healthcare services. The project was supported by Tbilisi City Hall.

A wide variety of medical companies participated in the event:



\* Chapidze Heart Clinic

- \* Natalia Kvantaliani Blood Bank
- \* N Qiron
- \* Health House
- \* Amtel Hospital
- \* Radiation Medicine Centre

\* Mardaleishvili Medical Centre

All participants were introduced and gave brief presentations about their services. They then spoke to visitors individually and delivered primary medical care services and ultrasound examinations. The festival was officially accompanied by the Old Fashioned Band.

Visitors were welcomed by the President and Founder of The Georgian Times Media Holding, Malkhaz Gulashvili, who stressed the importance of the festival and called on the public to actively

As Malkhaz Gulashvili told us, "The festival is designed to showcase the most active medical companies in Georgia, and enables them to



devised and organised this event."

Representatives of Tbilisi City Hall and the Ministry of Health also made speeches during the festival and underlined the importance of their participation.

"This festival is of paramount importance, as it allows any interested person to come here and



approach people directly rather than wait for people to visit them. This is called aggressive marketing, and through it medical companies can be introduced to a wider community. This park is also a hub for numerous tourists, which gives a distinctive function to the festival. They come here and see the high quality medical services provided by institutions in Georgia, and this is very important for tourists as medical care is often too costly in their own countries. It also gives the companies a chance to display their sense of social responsibility, as it does for The Georgian Times, which has

receive free medical examinations and consultations. Tbilisi City Hall supports this festival. Interested people can also find information here about the healthcare projects implemented by Tbilisi City Hall," - said Natia Verdzadze, head of the Municipal Department of Healthcare and Social

Ekaterine Adamia, Head of the Healthcare Programme Department of the Ministry of Health, told us:

"Human health is very important. People should take care of their own health, because pre-





vention is wiser than having to undergo treatment for complicated diseases. This is why such events, which provide easy medical screening examinations, are of great importance. I hereby welcome the clinics represented here, which provide people with great medical care services which will identify serious conditions or reassure them that they are completely healthy.

"Special thanks go to The Georgian Times for organizing such a great festival. This is the best means of informing people about the types of services provided by specific clinics. They may also become familiar with the options they have under the state healthcare programmes provided by Ministry of Health of Georgia."

Representatives of the participant clinics also spoke about the festival:

# Professor Gela Metskhvarishvili (N Qiron):

"The Georgian Times festival introduces Georgian medical institutions and their activities to a wider community. Such events are very important both for us and for citizens. Our clinic is oriented on the treatment of infants, and all sorts of innovations in neonatology are introduced into our clinic, such as self-contained breathing apparatuses and new protocols. Participation in such events is very significant for us, because it enables us to present these developments to the public."

### Revaz Jorbenadze, Executive Director of the Academician G. Chapidze Emergency Cardiology Centre:

"This is the second medical festival organized by The Georgian Times. Chapidze Heart Clinic has participated alongside with a wide variety of other clinics. These medical institutions have introduced their services outdoors, in the park, in a positive environment and provided free healthcare examinations. Such kind of events are of paramount importance for both the clinics and the public."

### Professor Konstantine Mardaleishvili , Mardaleishvili Medical Centre:

"This medical festival is of the utmost importance in informing people about the treatment of various diseases. Visitors receive free medical examinations and can enjoy discounts on various medical services. The highly qualified medical personnel of Mardaleishvili Medical Centre provided free ultrasound examinations of the thyroid glands



and introduced the public to our full range of services. Special thanks go to The Georgian Times Media Holding and all the organisers of the festival, who promote a healthy lifestyle and raise public awareness regarding the medical services available in Georgia."

Nana Metreveli, Therapist at the Natalia

must remember this!"

Kvantaliani Central Blood Bank:

"The festival organised by The Georgian Times

was a very important and useful event. Free blood

donation, which is an approved and well-estab-

lished procedure worldwide, needs to increase con-

siderably by 2020. People must get used to giving

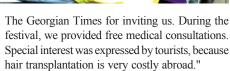
blood for free. Our motto, "Give Blood, Save A

Life" contributes to achieving this. We can save

lives of three people with one donation! Everyone

Professor Akaki Tsilosani, Talizi Hair Transplantation Clinic

"Participating in the Georgian Times event was of paramount importance for us. It is the best way to inform the public about the services and innovations available in the clinic. Special thank go to



# Nikoloz Gvakharia, Doctor of Medical Sciences and Head of the Surgery Service at Health House:

"We welcomed The Georgian Times organising such a great event as it enabled us to make a presentation on the current innovations in Georgia. Doing this helps developing and newly emerging medical fields gain public recognition. I am hopeful the Ministry of Health will also express interest in these fields, as this will economically benefit our country. Bariatric, metabolic and diabetes mellitus type II surgical operations help reduce the risk of heart attacks and heart strokes by 30-40%. The Georgian Times has greatly contributed to raising public awareness in the mentioned fields."

# Daniel Gupta, Owner and Director of Amtel Hospital:

"The Georgian Times Health Festival was a very important and exciting event for us. We were given an opportunity to inform the public about the services we deliver to patients. We are certainly willing to engage in this and other similar projects in future, and not only in Georgia."

# Besik Burghuladze, Director of Radiation Medicine Centre:

"Radiation Medicine Centre has introduced citizens of Georgia, foreign diplomatic staff and visitors to the radiotherapy and nuclear medicine services we offer at The Georgian Times and Mtatsminda Park Medical Festival. The gift cards distributed during the event allow their bearers to receive free medical consultations with foreign doctors in any field. The event was very important in informing the wider community of the availability of medical services."





# Chapidze Heart Centre At Your Service

The second medical festival organized by The Georgian Times Media Holding and Mtatsminda Park was held in that park on the weekend of September 30 - October 1. The event aimed to promote a healthy lifestyle in the population and raise awareness of healthcare services.

A number of medical centers were represented at the event. These offered primary medical consultations and free ultrasound examinations, whilst informing visitors about the range of services they had to offer. As ever, the work of the Chapidze Heart Centre aroused a lot of interest.

The Emergency Cardiology Centre named after Academician G. Chapidze is the first clinic in the South Caucasus region which has received "KTQ" certification. It was

for the working heart has been provided by using individual approaches with patients, assessing their exact reasons for heart under-performance and their general health conditions The cardiovascular catheterisation laboratory is equipped with the latest model in-patient equipment for angiocardiography (the PHILIPS ALLU-RA Xper FD 10), which has been available since 2009 and provides the highest resolution X-rays of blood vessels. These are one of the most important



founded in 1994, with the support of the Government of Georgia, the Federal Republic of Germany, Japan and the United States of America, all of which provided equipment and human resources.

In 1997 it opened its Cardiovascular Catheterisation Laboratory, in which coronary examinations, angioplasty and stent placement are performed. Its Department of Cardiac Surgery has been operational since 2001, and has been led since then by Zviad Bakhutashvili.

Since 2002, collaboration in cardiological and cardiac surgery has deepened, and pace making

prerequisites for conducting invasive and interventional procedures for patients which meet modern international standards.

The clinic has offered hightech aortic valve sparing surgical operations since 2012, performed by Jacob and Tyrone David. Its employees also take internships abroad, in renowned centres such as Freiburg Bad Krozingen University Heart Clinic, the heart centers of Berlin and Munich, the AZ Sint-Jan Brugge Hospital in Brugge, Belgium, and other leading medical clinics and research centers in Turkey, Russia and Austria.

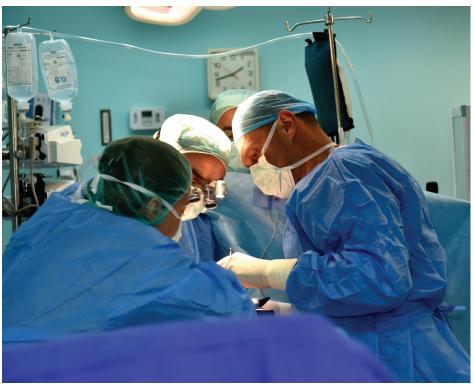


Previously, the top medical priority was to save and prolong human life. Today medicine is oriented on improving quality of life. The quality of a patient's physical activity has acquired great importance, along with consideration of their social status and maintaining post-operative physiological stability. Particular attention must be paid to anticoagulation Thanks to its state-of-the-art equipment and professional team, the centre can offer high quality medical care services to the Georgian population on the spot.

the high quality services it delivers are fully in line with international standards.

The process of certification of compliance with German standards of medical care, con-





therapy, and the center provides free Warfarin therapy dosage correction and management care for patients who have undergone surgery there.

The clinic often holds charity campaigns. Centre staff have been visiting the different regions of Georgia for many years and delivering completely free cardiological examinations and consultations for local population. The medical team includes cardiologists, medical nurses and support personnel. Services offered include echocardiography, electrocardiography and consultation with a cardiologist. Oftentimes the team is accompanied by cardiac surgeon, who the patients can also consult. The Centre's regional relations department, headed by Bondo Makaradze, conducts such actions almost every weekend.

Such teamwork is the basis of the success of the centre, alongside its new technologies, sharing of foreign experience and facilitation of continuous education. The Emergency Cardiology Centre named after Academician G. Chapidze is associated with high quality medical care services both in Georgia and abroad. The certificate issued by KTQ-International once again confirmed that

ducted by German Audit Company KTQ's experts, was successfully completed in November 2016. "KTQ experts worked in our clinic for a year, helping us achieve European hospital standards. This challenging and responsible task was undertaken successfully thanks to teamwork," Revaz Jorbenadze, the Centre's Executive Director, told The Georgian Times.







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# Hotel Prometheus -The Best Place for Rest and Recovery



There are over 2,000 natural mineral water springs in Georgia. Their waters can cure a wide variety of diseases more efficiently than drugs. However their effect is considerably enhanced when combined with ecologically clean air, sun rays and the life-giving greenery of forests.

The Tskaltubo balneology resort, with its well-known radon mineral waters, is a distinguished

and gorgeous place at any season of the year. Hotel PROMET-HEUS, located in the resort, of-

rest and recovery. They include three meals and procedures, and are designed for all categories of Each package is individual, adapted to patient needs. Our qualified doctors provide personal examinations and optimal therapy.

fers a wide range of packages for

found when buying packages, as these depend on the number of days you can stay with us. All procedures are focused on disease prevention, treatment and recovery. Tskaltubo's radon waters and

The full list of procedures can be

therapeutic procedures cure a wide range of diseases:

- \* Locomotive system diseases
- \* Cardiovascular diseases
- \* Nervous system diseases Metabolic disorders



Gynecological diseases

Tskaltubo has many years' experience of treating such diseases. In 1970, holidaymakers left their crutches at the Museum of Crutches as they no longer needed them after visiting the

Radon water improves blood circulation and joint movement, has an anti-inflammatory effect and accelerates the healing process, strengthens relaxed muscles and relieves pain.

Our main duty is to create the best conditions for rest and recovery. We would be happy to

host you at Hotel PROMETHEUS in Tskaltubo, where you can enjoy a wide spectrum of optional spa and recovery procedures. We are hopeful that the days you spend in Hotel PROMETHEUS and the offered procedures will have a healing effect on your





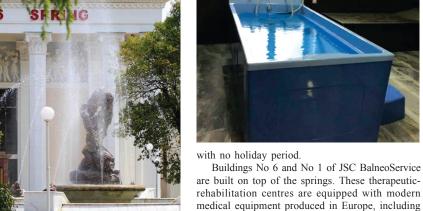


Tskaltubo is a resort of global importance. It is located in West Georgia, 7 km from Kutaisi, 250 km from Tbilisi and 70 km from the Black Sea. It is 95-120 metres above sea level.

The main therapeutic feature of Tskaltubo is its radon mineral water. This flows at around 13-15 million litres per 24 hours, depending on the season. Its natural temperature (33-35°C) makes it possible to use it without pre-heating, and it is carried straight from the springs to the bathrooms without the need to use pumps. Therapeutic procedures are thus performed in continuously running water, free from toxic substances, which is not aggressive in composition. This means we cater for all ages of guest (from 4 years up).

# Tskaltubo's thermal-mineral springs are used for the treatment of the following dis-

- Locomotive system diseases (Osteochondrosis, Osteoarthritis, Arthritis, Discogenic Radiculitis etc)
- Cardiovascular diseases (post-stenting and shunting rehabilitation, hypertension etc).
- Central and peripheral nervous system diseases (neurosis, central blood circulation disorders, neuritis and neuropathies etc).
- Gynaecological diseases (inflammatory processes, infertility etc).
- Urological diseases (inflammatory processes, impotence).



The following therapeutic procedures are offered at JSC Balneoservice:

hydro units. They contain five pools of healing

mineral water, 37 individual cabin-baths, 16 hydro

massage rooms and a horizontal extension room. The pools can host 1,500 people per day and are

staffed by highly qualified medical personnel.

- 1. Mineral water baths;
- 2. Underwater hydro-massage;
- 3. Hydro-vibration massage;
- 4. Physical exercise in the pool; 5. Classic medical massage;
- 6. Spinal horizontal extension in mineral water;
  - Physiotherapy;
  - 8. Gynaecologic irrigation; 9. The "Sharko" shower;
    - 10. Circular shower:
    - 11. Mechano-therapy in mineral water:
    - 12. Peloido-therapy (mud ap-
    - plication);
    - 13. Pressotheraphy 14. Hydro colon therapy
    - (Deep intestinal lavage);
    - 15. Stimulation of the prostate rectal tamponade;
    - 16. Inhalation

Tskaltubo mineral waters are used to treat certain professional diseases: those of sportsmen, dancers, pilots, cosmonauts, sailors, oil dealers, miners, military and special services personnel etc. Well-known members of these professions were treated in Tskaltubo during the last century.

New technological advancements and 21st century employment practices and lifestyles have created new types of diseases such as manager syndrome, including chronic fatigue syndrome, lack of concentration, persistent emotional tension and mental and physical exhaustion. People often spend more than 10 hours a day working, sitting at a computer and attending meetings; they then go home and sit in the same postures there, as they also do when driving by a car or sitting in a bar. These problems are addressed by applying different hydro-massages. After taking our 3, 5 or 7 day individual and corporate packages visitors quickly feel a decrease in lethargy, an increase in energy, reduction of neurological problems (headaches, excitability, chronic fatigue) and improved psychoemotional states and ability to sleep.

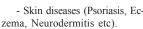
Nowadays particular importance is given to non-medication methods of rehabilitation. Balneotherapy or radonotherapy occupies a leading role amongst these. It is proven that radon and its dissolving products intensify the protective functions of the body, strengthen the immune system, improve blood circulation, regulate blood pressure, promote cell regeneration (following injuries and burns) and have an analgaesic and anti-inflammatory effect, and have a sharply felt sedative (comforting) effect and improve cognitive func-

At one time members of Europe's elite circles considered spring water treatment prestigious



Today, a tendency of returning to natural treatment methods is gaining traction. Tskaltubo is the best resort at which to obtain high-quality treatment and natural healing, and radonotherapy is much cheaper and more effective than traditional clinical medicine.





- Endocrinological diseases (Diffused Goitres, Gout, some forms of Diabetes Mellitus etc).

We have developed effective therapeutic programmes for these diseases which are personalised for each patient, taking into account their general condition, diagnosis and age. 16 different types of such procedures are offered. Tskaltubo is a non-seasonal resort, open 365 days a year







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The history of Mtatsminda park dates back to 1905, when the Funicular was opened. But only in 2007, due to substantial contributions of a philanthropist Badri Patarkatsishvili, it got its modern face. The territory of park, which is 20 hectares, is situated at an altitude of 727m. above the seal level and is nearly 270m. above Tbilisi. Mtatsminda park is one the city's best venues for recreation and entertainment with beautiful nature and spectacular views. It includes kids', family and extreme rides as well as various food courts.

Adress - Funicular upper plateau; Facebook/Mtatsminda.Park Tel: +995 32 2492323; +995 591492323 info@park.ge www.park.ge

